

## CONTENT

	Page
Foreword	7
Introduction	8
Index to Designers, Artists and Photographers	22
Index to Art Directors	25
Index to Agencies and Studios	27
Index to Clients	29
Chapter 1     Foods	33
Chapter 2     Beverages	69
Chapter 3     Textiles, Clothing and Accessories	95
Chapter 4     Household, Hardware, Miscellaneous	107
Chapter 5     Sports, Pastimes, Tobacco Products	131
Chapter 6     Stationery, Carrier Bags, Wrapping Paper	153
Chapter 7     Cosmetics, Toiletries	171
Chapter 8     Pharmaceutical Products	203
Chapter 9     Promotional Packaging	215
Chapter 10    Industrial Packaging, Shipping containers	235
Packaging Competitions	250