CONTENT

		Page
	Part One	
	BACKGROUND OF MODERN MANAGEMENT	1
One :	Nature and Importance of management	3
	Development of Management Thought	11
	Moral and Social Dimensions of Management	23
	Part Two	
	FUNCTIONS IN THE MANAGERIAL PROCESS	32
Four :	Decision Making and Policy Formulation	34
Five:	Organizing and Staffing	45
Six :	Planning and Controlling	60
Seven:	Communicating and Directing	69
	Part Three	
	DISCIPLINARY FOUNDATIONS FOR MANAGERS	78
Eight:	Managerial Economics	80
	Managerial Accounting	92
	Human Relations and the Behavioral Sciences	106
Eleven:	Quantitative Methods of Analysis	118
	Part Four	
	APPLICATIONS IN OPERATIONAL ACTIVITIES OF A BUSINESS FIRM	135
Twelve:	Manufacturing Management	136
Thirteen	: Financial Management	151
Fourteen	: Marketing Management	162
	Index	174