

CONTENTS

CHAPTER 1. The formulation problem	1
2. The experimental process	29
3. Experimental design	47
4. Fundamentals of math programming	83
5. Multiple goal decision methods	111
6. Expert system design	143
7. An analytic hierarchy approach for evaluating product formulations	179
8. Plastics compounding and formulation	197
9. Formulating laundry detergents	227
10. Case study silica – based defoamers	249
11. Index	295