791.45 COR

CONTENTS

1. The Role of Corporate Video	3
2. Emerging Technologies	16
3. Distribution Systems	33
4. Teleconferencing	45
5. Nonvideo Media Alternatives	64
6. Programming	87
7. Writing for Video	103
10. Television Lighting	156
11. Cameras	172
12. Computers in Vide Production	193
13. Videotape Recording	215
14. Videotape Editing	226
15. The Electronics of Video	245
16. Managing the Video Department	271
17. Budgeting a Video department	284
18. Computer Applications in Management	299
19. Research Methods for Corporate Media	314
20. Legal Considerations	328
Index	347