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### Advertisement

The advertisement for Sederma features a central image of a woman's face with various colored squares overlaid on her skin, representing different product categories. The categories listed are: Make-up, Hair care, Facial Skincare, Body care, and Cosmetic Active Ingredients. To the right of the main image, several product names are listed: Bodyfit™, Matrixyl® 3000, Lumiskin™, and Venuceane™, followed by the text "and much more". The Sederma logo is prominently displayed in the background, with the tagline "Member of Groda International Plc." and the website "www.sederma.fr". Below the main image, there is a red-bordered box containing the text "cosmetics business".

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## Issue Index

- [A time to treat](#)

November 2006

In this highly competitive world of skin care, the successful beauty salon needs to offer a choice of treatments to compete with the trends and innovative products available through high street stores. Clients are knowledgeable about the...

- [Alcan Packaging provide solutions for Givenchy](#)

November 2006

Givenchy challenged Alcan Packaging Beauty to combine four loose powders in the same pack for its latest make-up collection, Prisme Libre. The base of the Prisme Libre powder case is an untreated crystal PMMA and thin walls divide the base...

- [Asia Pacific savouring beauty foods](#)

November 2006

A recent survey of the domestic C&T sector stated that Australia is lagging Asia in beauty foods, since across the Asia Pacific market claims overall tend to be stronger, and where common cosmetic ingredients collagen, ceramide and the antioxidant...

- [\*\*Aveda introduces organic pure-fume\*\*](#)

November 2006

Aveda has developed its first new aroma in four years and its first certified organic pure-fume - Rose Attar. The absolute is a blend of certified organic jojoba and Bulgarian rosa damascena essential oils and Aveda says it "is set to make..."

- [\*\*BASF completes Engelhard integration\*\*](#)

November 2006

Following its acquisition of Engelhard Corporation on 6 June, BASF has now completed the integration of the business into its global operations. BASF says it expects to be reporting annual synergies of €160m (\$200m) by 2010, with almost...

- [\*\*Boots cleared for Cardinal acquisition\*\*](#)

October 2006

The European Commission has cleared Alliance Boots' acquisition of Cardinal Health UK, a pharmaceutical wholesaler. Rather than impeding competition, Brussels cleared the deal as being complementary to the services of the cosmetics, beauty...

- [\*\*Breath of fresh air\*\*](#)

November 2006

Luxury Spanish leather goods house Loewe is to strengthen its popular Aire fragrance line with the launch of A Mi Aire, a younger, reworked variant of the original feminine scent. The new fragrance is inspired by the idea of transporting...

- [\*\*Bvlgari embarks on a purple journey\*\*](#)

November 2006

Bvlgari is looking to capture a younger consumer with the launch of the third fragrance from its Omnia fragrance franchise. Omnia Améthyste is a floral fragrance inspired by the semi precious amethyst stone. The scent opens with notes of...

- [\*\*Chile & India worst hit by cosmetic counterfeits\*\*](#)

October 2006

Chile and India have been highlighted in a European Commission piracy survey as international black spots for the counterfeiting of cosmetics and related products. Cosmetics companies “invoke frequent infringements of their design rights...

- **[Ciba posts further solid growth for its third quarter](#)**

November 2006

Speciality chemicals company Ciba has reported a continued growth in sales for its third quarter. Overall, sales rose 7% in Swiss francs; 4% in local currencies. Growth was particularly strong in Asia Pacific, with an increase of 9% in local...

- **[Colour Glaze exceeds sales by 190%](#)**

November 2006

Kao says its John Frieda Luminous Colour Glaze, which opened a new home use product sector in hair care, has exceeded sales targets for the first three months by 190% in the UK alone. The range is inspired by classic salon glazing and is...

- **[Colour me beautiful](#)**

November 2006

The market for hair colouring products is valuable but requires a high investment. SPC investigates who is investing and in which kind of colour technologies

- **[Cosmetic Packaging Group launches Rio Round line](#)**

November 2006

The Cosmetic Packaging Group, a division of O.Berk Company, now features the Rio Round Line of flint glass bottles in 15ml, 30ml, 60ml, 120ml and 180ml. This line is designed to be ideal for liquid make-up, toners, nail care products and...

- **[Coty Inc joint venture with Bluebell Beauté](#)**

November 2006

Coty Inc has announced the incorporation of Coty Prestige Japan KK, a joint venture agreement with Bluebell Beauté. The merger comes as part of a bid to strengthen the company's Japanese presence and accelerate the growth of its fragrance...

- **[Croda to cut 175 jobs across Europe](#)**

November 2006

Croda has reported pre-tax profits of over 8% for the nine months to 30 September with sales up 5%. The figures exclude the effects of the recent acquisition of Uniqema.

- **[DBE extends Kyoto range](#)**

November 2006

DieterBakicEnterprises (DBE) has introduced two new sizes of glass bottles to the Kyoto packaging range. In total there are now 11 bottles, tottles and jars available in the range and all can be combined with different closures and dispensers...

- **[Ecocert certifies Alpaflor](#)**

November 2006

Pentapharm company Alpaflor has received Ecocert certification on a number of its raw materials. They are certified as: 'Raw material for Natural and Organic Cosmetics certified by Ecocert SAS DE32600.

- **[Engelhard offers natural antioxidant](#)**

October 2006

Engelhard has created a new natural, antioxidant delivery system which is claimed to protect skin from environmental stresses such as UV rays. Phenoline vectors are microspheres that stabilise polyphenols in order to optimise their protective...

- **[EXCITING OPPORTUNITIES IN THE COSMETIC INDUSTRY](#)**

April 2007

All locations, £ negotiable

- **[Fragrant miracle](#)**

November 2006

French beauty house Lancôme has extended its Miracle fragrance brand with the launch of a new scent aimed at younger consumers. Miracle Forever, described as a tasty floral was created by Lancôme's Olivier Polge and Dominique Ropion...

- **[Givaudan maintains strong growth](#)**

October 2006

Givaudan has reported sales of CHF2200.5m for the first nine months of 2006. That equates to growth of 3.3% in local currencies and 5.5% in Swiss francs, which Givaudan says it has managed despite strong comparables in the third quarter...

- **[Guerlain enters new tanning territory](#)**

October 2006

French beauty house Guerlain has broken new tanning ground with the creation of an innovative face powder that is claimed to provide an instant bronzing effect, followed by continuous self tanning.

- [Japanese men buy into skin care](#)

November 2006

Skin care products sales in Japan are booming to the increasing number of men who wish to present a well-groomed appearance, accompanied by a similar sales increase in anti-ageing products aimed at middle-aged and older men. To take advantage...

- [K2 Challenge](#)

November 2006

King of Shaves (KMI) is describing its new K2 Skinvestment Series as third generation skin care, containing ingredients and a delivery system to “rejuvenate the skin’s lipid barrier to help repair and restore the skin better and faster than...

- [Kerfoot invests in new seed oil plant](#)

November 2006

The Kerfoot Group has announced it is to invest in a new cold-pressing plant as part of the development of its specialist seed oil range.

- [Lifecycle analysis](#)

November 2006

Examining the lifecycle of hair and suggests how advances in cosmetic science can be used to keep it in optimum shape at all stages

- [Magnetic attraction for Pump Engineering's new range](#)

November 2006

A new range of magnetic drive pumps, which are available in three types of hydraulic configuration (centrifugal, regenerative turbine and sliding vane), is the latest addition to the range of products offered by Pump Engineering.

- [New surfactant from Zschimmer & Schwarz](#)

November 2006

Zschimmer & Schwarz has introduced a new surfactant blend for alkaline cleaners. Previously cleaning processes have mainly used cationic surfactants because of their substantivity but new legislation requires replacement of these due to...

- [\*\*New survey aims to uncover C&T innovation\*\*](#)

November 2006

Market research company Kline & Company has launched a new consumer survey which aims to uncover the innovation that is seeping into anti-ageing skin care market.

- [\*\*New Tourmaline offer from Aveda\*\*](#)

November 2006

Aveda has added Tourmaline Charged Exfoliating Cleanser to its Ayurveda inspired Tourmaline skin care range. The pink gemstone tourmaline is believed to have strong energising qualities and is claimed to enhance the performance of the other...

- [\*\*Paris Hilton set to expand empire\*\*](#)

November 2006

Following the success of Paris Hilton's fragrances, the heiress is set to expand her empire with the launch of a cosmetics range manufactured by Parlux. Parlux has signed an exclusive worldwide licence agreement to develop and market the...

- [\*\*Perfumes allowed on EU planes after security scare\*\*](#)

October 2006

The European Commission has imposed rules on hand baggage allowed on civil airplanes that allow toiletries and perfumes on board, but only in containers of 100ml or less, carried in a separate plastic bag. These rules follow the security...

- [\*\*Pilot Plant Support Technician\*\*](#)

April 2007

Ireland

- [\*\*Plasticum buys Bepak's consumer business\*\*](#)

November 2006

UK-based Bepak Europe Ltd is selling its consumer business to Dutch plastic packaging group Plasticum. The two companies have reached an agreement on the acquisition which will complement Plasticum's existing portfolio of spray caps, closures...

- [\*\*Retail Director – Europe\*\*](#)

April 2007

in association with Arthur Edward Associates

- [\*\*Retail Property Manager - Europe\*\*](#)

April 2007

in association with Arthur Edward Associates

- [\*\*Riverside directors buy shareholding\*\*](#)

October 2006

Directors at South Wales based bottle manufacturer Riverside Plastics have completed a deal to buy 30% of the company's share capital, previously held by 3i Plc, who subscribed for the shares on the formation of the company in 1991.

- [\*\*RPC Bramlage-Wilko add Magic Oval dispenser\*\*](#)

November 2006

RPC Bramlage-Wilko's patented magic pump system has a new addition with the launch of the Magic Oval dispenser. Available in three sizes - 50ml, 100ml and 150ml - Magic Oval is said to complement the rounded Magic Star and slimline Magic...

- [\*\*SPC adds support to Starpack 2007\*\*](#)

November 2006

In the competitive world of cosmetics and toiletries, packaging plays an important part in driving beauty products off the shelf. That's why SPC is supporting the Best Toiletries and Cosmetics Pack category in the Starpack Industry Awards...

- [\*\*Sunala distribute VP2020 digital printer\*\*](#)

November 2006

Sunala Ltd has become the exclusive UK and Ireland distributor of the VP2020 digital ink jet printer, which aims to provide flexible full colour printing for all types of package labels for manufacturing, logistics and retail operations.

- [\*\*The eyes have it\*\*](#)

November 2006

Clinique has added a new variant to its All About Eyes franchise. All About Eyes Rich has been formulated to help counteract the appearance of dark circles, puffiness and under-eye-bags in an enhanced moisturising formula. The lightweight...

- [\*\*The power of scent\*\*](#)

October 2006

Fragrance house Quest says it has discovered the secret behind the human relationship with scent. New research by the company is believed to reveal that some reactions to scent are learned and depend on the cultural traditions of the society...

- [\*\*The trouble with Revlon\*\*](#)

November 2006

Brands don't get long to shape up or ship out these days.

- [\*\*Valois scoops top prizes\*\*](#)

November 2006

Valois's latest sampling campaign, Imagin has been recognised at the Formes de Luxe Awards after it scooped two top awards. The two prizes, voted for by readers of Formes de Luxe magazine and a special jury rewarded the innovative concept...

- [\*\*Viktor & Rolf unveil Antidote\*\*](#)

November 2006

Avant garde designers Viktor & Rolf (L'Oréal) have launched their first masculine fragrance, two years after their debut into fragrance with Flower Bomb. Antidote, a rich woody oriental, created by IFF's Alienor Massenet and Pierre Wargnye;...

- [\*\*Wacker present new silicones at SEPAWA\*\*](#)

November 2006

At the 53rd SEPAWA Congress in Würzburg, Germany, Wacker presented alkyl-modified silicone waxes for the formulation of shampoos and conditioners.

- [\*\*Water clear M&H concept\*\*](#)

November 2006

M&H has produced a new flexible packaging concept claimed to have water-clear transparency. The soft-grip and 'squashy' feeling tubes offer a high quality printable layer which allows barcodes to be read clearly as well as better product...

- [\*\*Water resistance from Eastman's new AQ 385 polymer\*\*](#)



November 2006

Eastman Chemical Company now offers Eastman AQ 38S polymer to improve the water-resistance of sunscreen formulations. A water-dispersible polymer, Eastman AQ 38S is said to also have enhanced film-formation properties, which contribute to...

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A circular inset image at the bottom of the advertisement shows a close-up of a woman's face. She has vibrant red hair and is looking directly at the camera with a neutral expression.

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